

Technical SEO

Speed

tools.pingdom.com

Pingdom Website Speed Test

Enter a URL to test the load time of that page, analyze it and find bottlenecks

www.greenmellenmedia.com

Test Now

Settings ▼



www.greenmellenmedia.com

Tested from on March 19 at 07:54:59

Perf. grade

84/100

Requests

52

Load time

2.90s

Page size

500.4kB

Your website is **faster than 54%** of all tested websites

DOWNLOAD HAR



Tweet



Post to Timeline



Email



Home Integrifuse Fittings Integrifuse Equipment Our Integrity Specifications Contact



SERVICE

FOCUSED ON EXCEEDING YOUR CUSTOMER SERVICE EXPECTATIONS

Customer Service is a priority for the staff of Integrity Fusion Products. We are here to serve you. Your phone call and email inquiries are answered directly and promptly by one of our service team members.



Integrifuse Fittings

Integrity Fusion Products is the manufacturer of the Integrifuse brand of high density polyethylene (HDPE) fittings and equipment which are sold solely through our distribution partners. We are experts to be your one stop source for fittings by offering innovative solutions, a large product offering, and a customer service experience that is second to none.

Integrity Fusion Products Integrifuse brand includes a full line of HDPE butt fusion fittings, electrofusion fittings, socket fusion fittings, poly ball valves, transitions, and HDPE fusion equipment. Our innovative solutions include exclusive items such as Integrifuse Modded Resolving Tee and Modded Lateral Tee. Integrity Fusion Products also manufactures the industry-leading Integrifuse Electrofusion Processor as part of our HDPE fusion equipment line.

We strive to exceed your customer service expectations by offering a knowledgeable team that is readily available by phone or email to meet your needs while offering the most innovative and reliable HDPE fittings line available in today's market. Feel free to contact us with any questions or needs you may have. We look forward to being your HDPE fittings and equipment supplier.



ElectroFusion Processor
Leads the Industry
Integrifuse Universal
Electrofusion equipment,
weighing only 55 lbs., is
reliable, easy to use, and built with industry
leading components that will not overheat.



**Integrity joins the PE
Alliance**
This group is made up of
multiple manufacturers,
distributors, engineers, and
other industry professionals involved in
growing the polyethylene pipe market.



**Industry Exclusive HDPE
Modded Lateral Tee**
The latest product in the
Integrifuse line of HDPE
Fittings is the new Industry
Exclusive Modded Lateral Tee.

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HOME ABOUT US OUR SERVICES EDUCATION RECENT WORK BLOG CONTACT

WE ARE YOUR Digital Marketing Team

Our Recent Work



Website Design for Terri Schrevers
GreenMellen partnered with Terri to create all of her branding. Our design challenge had us creating a logo, all email, business cards, website, and overall brand with a strong focus on women.



The Pavilion
For 30 years The Pavilion has been the go-to venue for Atlanta special events including weddings, corporate events and social events such as birthdays and mitzvahs.



Raymond Giudice Law
We are pleased to announce the launch of the new Ray Giudice Law website! The law firm had recently ended their contract with FindLaw and had high expectations for driving traffic to the new site.



Hunter Hotel Conference Program
The Hunter Hotel Conference is an annual event for hotel financial professionals and hotel owners.



Ritter's Communications Direct Mail
We were given the task of creating a direct mail piece that displayed a lot of information and eventually ended up in a usable poster format for potential clients to display.



Merlin Auto Group Brochure
Merlin Auto Group was looking for a printed marketing piece that helped to convey their unique approach to customer service and selling quality vehicles.

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email address

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Connect With Us
Want to chat with us? We're only an email, tweet or post away.



Fresh From the Blog

Learn How to Pick the Right Keywords for Your Website

Navigating G+ in Your Marketing Plan Could Cost You

Simple Related posts with Jetpack 2.9

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[Home](#)
[Integrifuse Fittings](#)
[Integrifuse Equipment](#)
[Our Integrity](#)
[Specifications](#)
[Contact](#)



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Integrifuse

ElectroFusion Processor Leads the Industry

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Integrity joins the PE Alliance

This group is made up of multiple manufacturers, distributors, engineers, and other industry professionals involved in growing the polyethylene pipe market.



Industry Exclusive HDPE Modded Latent Nipple

The latest product in the Integrifuse line of HDPE fittings is the new Industry Exclusive Modded Latent Nipple.

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1597 lines • 1.6 MB



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WE ARE YOUR Digital Marketing Team

Our Recent Work



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Get hand picked tips directly from our blog by signing up for our newsletter.

Connect With Us

Want to chat with us? We're only an email, tweet or post away.






Fresh From The Blog

Learn How to Pick the Right Keywords for Your Website

Nagging G* in Your Marketing Plan Could Cost You

Simple Related posts with Jetpack 2.9

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423 lines • 0.5 MB

Optimize images

72 ppi, 19.7KB



300 ppi, 19.7KB



1 ppi, 19.7KB



10,000 ppi, 19.7KB



Optimize images



2 cu ft, 6" deep



4 cu ft, 3" deep

Optimize images

ATTACHMENT DETAILS



untitled-36-of-58.jpg

February 24, 2014

300 × 400

[Edit Image](#)

[Delete Permanently](#)

Title

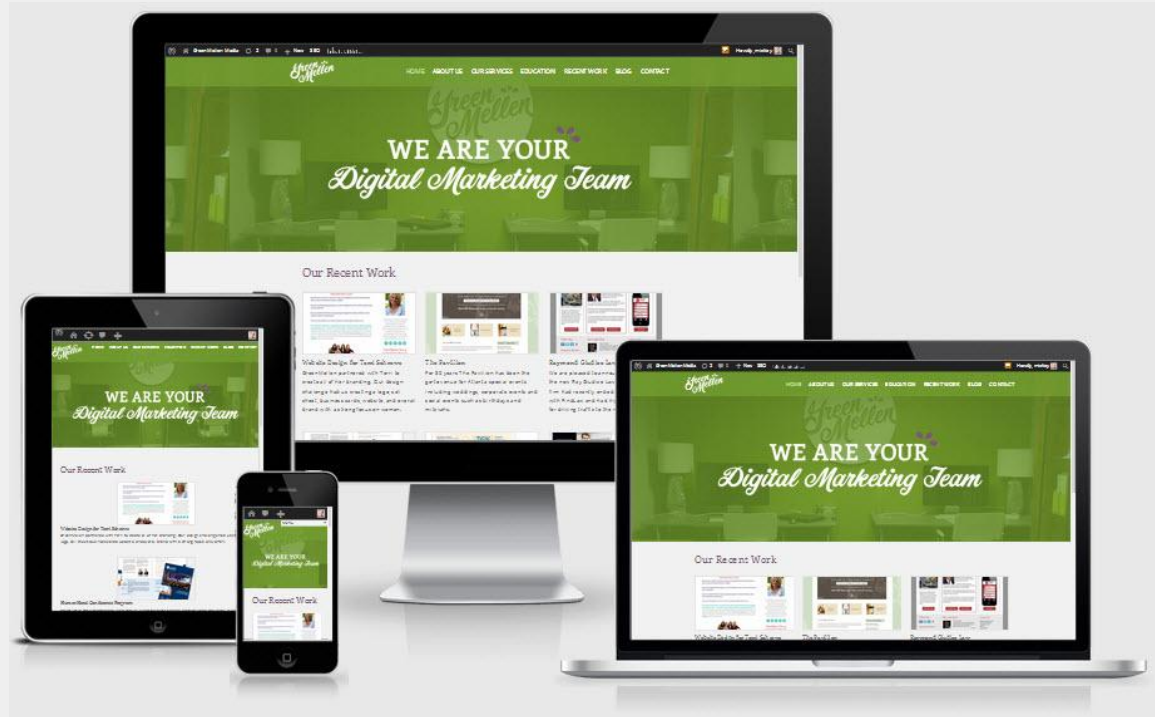
Caption

Alt Text

Description

Mobile

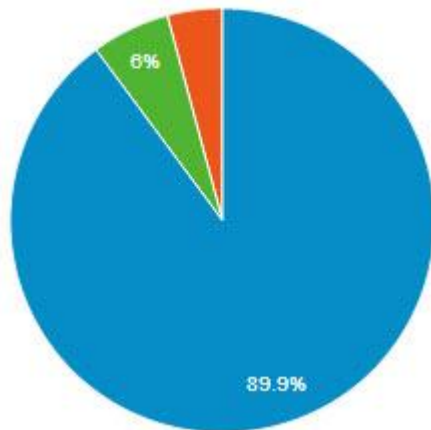
ami.responsivedesign.is



Mobile

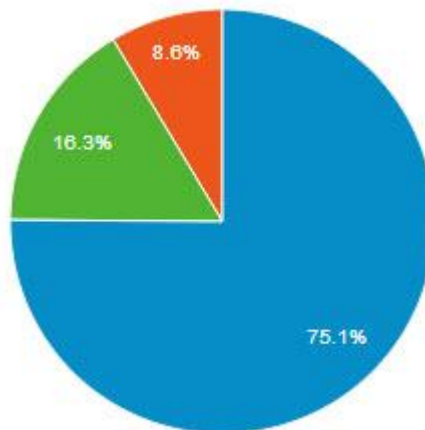
2012

■ desktop ■ tablet ■ Other



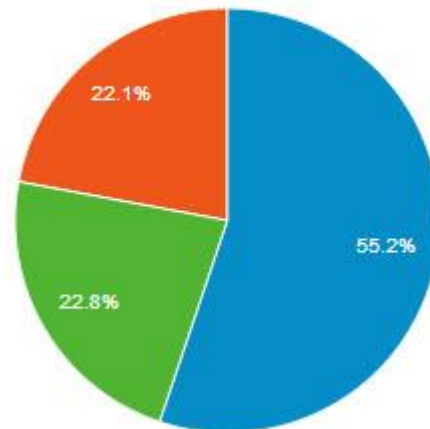
2013

■ desktop ■ tablet ■ Other



2014

■ desktop ■ tablet ■ Other



Google Mobile-Friendly Test



Mobile Guide

Get Started

Documentation ▾

Mobile-Friendly Test

Mobile-Friendly Test g+1

http://www.greenmellenmedia.com/

ANALYZE

Awesome! This page is mobile-friendly.

How Googlebot sees this page



Learn more about mobile-friendly pages

If you're interested in learning more about mobile sites, check out our [Webmaster's Mobile Guide](#) or the [Principles of Site Design](#) on Web Fundamentals.

Do you use Google Webmaster Tools?

See how many of your pages are mobile-friendly by signing into your [Webmaster Tools account](#).

Give feedback

Encountered an issue with the test? Comments or questions about the results? Post to our [discussion group](#).

Local SEO

NAP: Name, Address, Phone

“Betty’s Pie Shop” vs “Betty’s Pies”

“123 Main St” vs “123 Main Street”

“(404)333-4444” vs “(770)123-4567”

Canonicalization and redirects

GreenMellenMedia.com

GreenMellen.com

GreenMellenMedia.org

GreenMellonMedia.com

GreenMelonMedia.com

→ www.GreenMellenMedia.com

Page Links To

Point this content to:

☐

Its normal WordPress URL

☒

An alternate URL

☒

Open this link in a new window

EMDs and URL Structure

Permalink Settings

By default WordPress uses web URLs which have question marks and lots of numbers in them; however, WordPress offers you the ability to create a custom URL structure for your permalinks and archives. This can improve the aesthetics, usability, and forward-compatibility of your links. A [number of tags are available](#), and here are some examples to get you started.

Common Settings

- | | |
|--|--|
| ☐ Default | <code>http://www.greenmellenmedia.com/?p=123</code> |
| ☐ Day and name | <code>http://www.greenmellenmedia.com/2014/03/19/sample-post/</code> |
| ☐ Month and name | <code>http://www.greenmellenmedia.com/2014/03/sample-post/</code> |
| ☐ Numeric | <code>http://www.greenmellenmedia.com/archives/123</code> |
| ☒ Post name | <code>http://www.greenmellenmedia.com/sample-post/</code> |
| ☐ Custom Structure | <code>http://www.greenmellenmedia.com</code> <input type="text" value="/%postname%/"/> |

Hands on with Google Analytics

Overview and Terms

Find reports & more

Audience Overview

Jan 1, 2015 - Jan 31, 2015

Email Export Add to Dashboard Shortcut

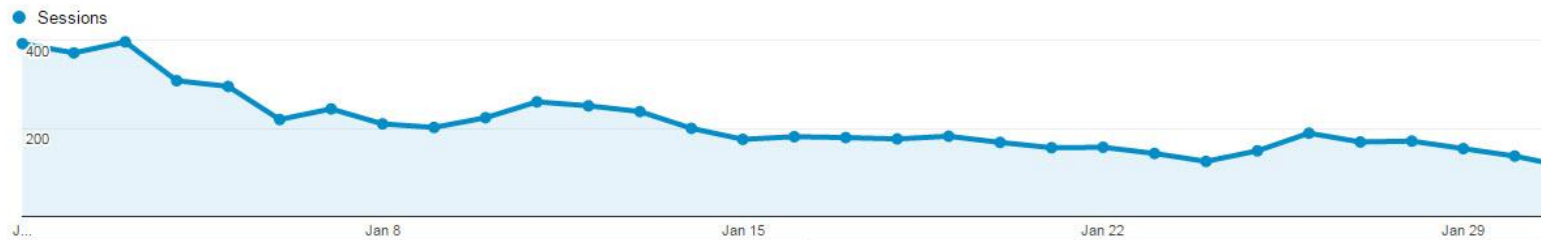
All Sessions
100.00%

+ Add Segment

Overview

Sessions VS. Select a metric

Hourly Day Week Month



Sessions

6,535

Users

5,560

Pageviews

8,517

Pages / Session

1.30

Avg. Session Duration

00:00:52

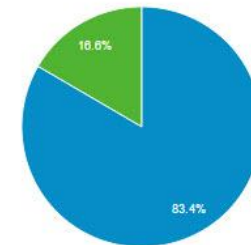
Bounce Rate

86.60%

% New Sessions

83.38%

New Visitor Returning Visitor



Demographics

Language

Language

1. en-us

Sessions % Sessions

5,480 83.86%

Find reports & more

Audience Overview

Jan 1, 2015 - Jan 31, 2015

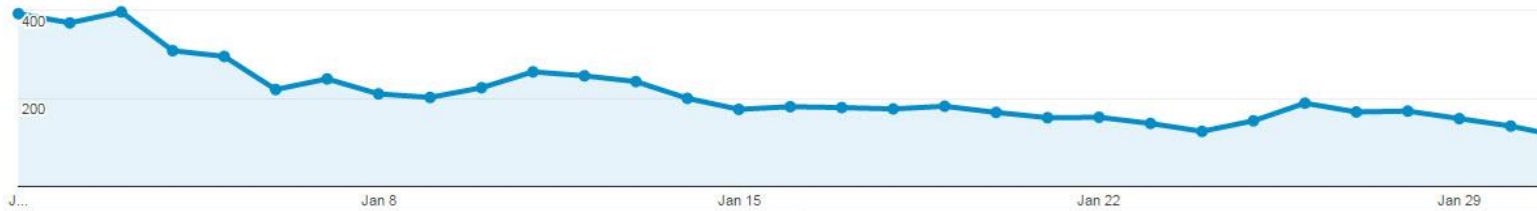
Email Export Add to Dashboard Shortcut

All Sessions
100.00%

Overview

Sessions VS. Select a metric

Sessions



Sessions

6,535

Users

5,560

Pageviews

8,517

Pages / Session

1.30

Avg. Session Duration

00:00:52

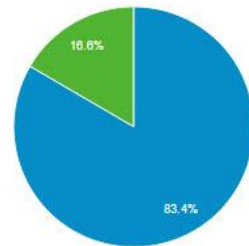
Bounce Rate

86.60%

% New Sessions

83.38%

New Visitor Returning Visitor



Demographics

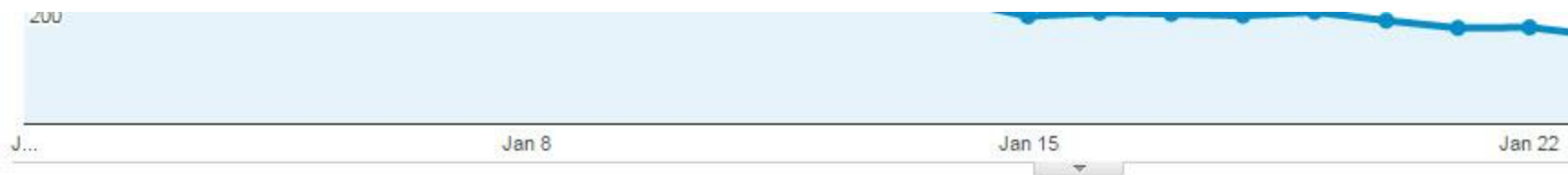
Language

Language

1. en-us

Sessions % Sessions

5,480 83.86%



Sessions

6,535



Users

5,560



Pageviews

8,517



Pages / Session

1.30



Avg. Session Duration

00:00:52



Bounce Rate

86.60%



% New Sessions

83.38%



Demographics

Language ▶

Country

City

Language

1. en-us

2. en-gb

3. ru

Dashboards

Shortcuts

Intelligence Events

Real-Time

Audience

Overview

Cohort Analysis BETA

► Demographics

► Interests

▼ Geo

Language

Location

► Behavior

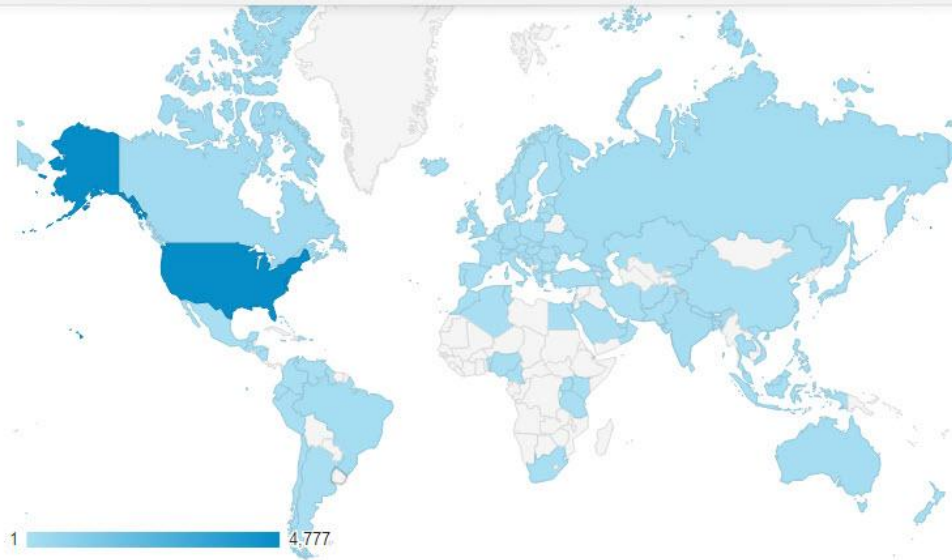
► Technology

► Mobile

► Custom

► Benchmarking

Users Flow



Primary Dimension: **Country** [City](#) [Continent](#) [Sub Continent](#)

Secondary dimension ▼

Country ?	Acquisition			Behavior			Conversions Goal 1: Contact form ▼		
	Sessions ? ↓	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Contact form (Goal 1 Conversion Rate) ?	Contact form (Goal 1 Completions) ?	Contact form (Goal 1 Value) ?
	6,535 % of Total: 100.00% (6,535)	83.40% Avg for View: 83.38% (0.02%)	5,450 % of Total: 100.02% (5,449)	86.60% Avg for View: 86.60% (0.00%)	1.30 Avg for View: 1.30 (0.00%)	00:00:52 Avg for View: 00:00:52 (0.00%)	0.32% Avg for View: 0.32% (0.00%)	21 % of Total: 100.00% (21)	\$0.00 % of Total: 0.00% (0.00)
1. United States	4,777 (73.10%)	82.77%	3,954 (72.55%)	86.04%	1.33	00:00:50	0.23%	11 (52.38%)	\$0.00 (0.00%)
2. Canada	216 (3.31%)	73.15%	158 (2.90%)	93.98%	1.08	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)

Users Flow



Region [?]	Acquisition			Behavior			Conversions	Goal 1: Contact form [?]	
	Sessions [?] ↓	% New Sessions [?]	New Users [?]	Bounce Rate [?]	Pages / Session [?]	Avg. Session Duration [?]	Contact form (Goal 1 Conversion Rate) [?]	Contact form (Goal 1 Completions) [?]	Contact form (Goal 1 Value) [?]
	4,777 % of Total: 73.10% (6,535)	82.77% Avg for View: 83.38% (-0.73%)	3,954 % of Total: 72.56% (5,449)	86.04% Avg for View: 86.60% (-0.64%)	1.33 Avg for View: 1.30 (2.40%)	00:00:50 Avg for View: 00:00:52 (-5.13%)	0.23% Avg for View: 0.32% (-28.34%)	11 % of Total: 52.38% (21)	\$0.00 % of Total: 0.00% (\$0.00)
1. California	643 (13.46%)	86.31%	555 (14.04%)	90.36%	1.16	00:00:37	0.16%	1 (9.09%)	\$0.00 (0.00%)
2. Georgia	509 (10.66%)	57.37%	292 (7.38%)	54.81%	2.61	00:02:11	1.57%	8 (72.73%)	\$0.00 (0.00%)

- [Dashboards](#)
- [Shortcuts](#)
- [Intelligence Events](#)
- [Real-Time](#)
- [Audience](#)

[Summary](#) [Site Usage](#) [Goal Set 1](#) [Ecommerce](#)


Primary Dimension: [Device Category](#)

Plot Rows Secondary dimension Sort Type: Default

 advanced

	Device Category ?	Acquisition			Behavior			Conversions		
		Sessions ? ↓	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Contact form (Goal 1 Conversion Rate) ?	Contact form (Goal 1 Completions) ?	Contact form (Goal 1 Value) ?
		6,535 % of Total: 100.00% (6,535)	83.40% Avg for View: 83.38% (0.02%)	5,450 % of Total: 100.02% (5,449)	86.60% Avg for View: 86.60% (0.00%)	1.30 Avg for View: 1.30 (0.00%)	00:00:52 Avg for View: 00:00:52 (0.00%)	0.32% Avg for View: 0.32% (0.00%)	21 % of Total: 100.00% (21)	\$0.00 % of Total: 0.00% (\$0.00)
☐	1. desktop	3,534 (54.08%)	87.07%	3,077 (56.46%)	83.93%	1.40	00:00:47	0.57%	20 (95.24%)	\$0.00 (0.00%)
☐	2. mobile	2,120 (32.44%)	78.44%	1,663 (30.51%)	89.48%	1.17	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	3. tablet	881 (13.48%)	80.59%	710 (13.03%)	90.35%	1.23	00:00:49	0.11%	1 (4.76%)	\$0.00 (0.00%)

Show rows: 10 Go to: 1 1 - 3 of 3

This report was generated on 2/9/15 at 3:22:56 PM - [Refresh Report](#)

- Dashboards
- Shortcuts
- Intelligence Events
- Real-Time
- Audience

Acquisition

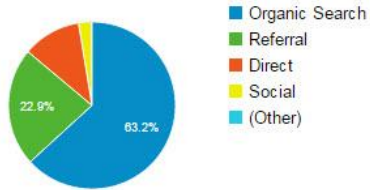
Overview

- All Traffic
- AdWords
- Search Engine Optimization
- Social
- Campaigns

Behavior

Conversions

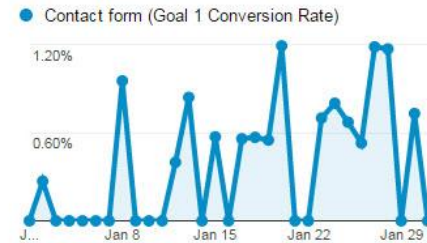
Top Channels



Sessions



Conversions



	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal 1 Conversion Rate	Goal 1 Completion	Goal 1 Value
	6,535	83.38%	5,449	86.60%	1.30	00:00:52	0.32%	21	\$0.00
1 Organic Search	4,131			87.56%			0.27%		
2 Referral	1,496			88.97%			0.07%		
3 Direct	739			81.87%			1.08%		
4 Social	162			62.35%			0.62%		
5 (Other)	7			71.43%			0.00%		

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Overview

▼ All Traffic

Channels

Source/Medium

Referrals

► AdWords

► Search Engine Optimization

► Social

► Campaigns

Behavior

Explorer

Summary Site Usage Goal Set 1 Ecommerce

Sessions VS. Select a metric

Day Week Month

Sessions



Primary Dimension: Source Landing Page Other

Plot Rows Secondary dimension Sort Type: Default

advanced

	Source ?	Acquisition			Behavior			Conversions Goal 1: Contact form		
		Sessions ?	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Contact form (Goal 1 Conversion Rate) ?	Contact form (Goal 1 Completions) ?	Contact form (Goal 1 Value) ?
		1,658 % of Total: 25.37% (6,535)	83.23% Avg for View: 83.38% (-0.16%)	1,380 % of Total: 25.33% (5,449)	86.37% Avg for View: 86.60% (-0.26%)	1.34 Avg for View: 1.30 (2.78%)	00:01:09 Avg for View: 00:00:52 (32.47%)	0.12% Avg for View: 0.32% (-62.46%)	2 % of Total: 9.52% (21)	\$0.00 % of Total: 0.00% (\$0.00)
☐	1. en.m.wikipedia.org	435 (26.24%)	93.33%	406 (29.42%)	93.79%	1.13	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	2. en.wikipedia.org	304 (18.34%)	96.71%	294 (21.30%)	92.11%	1.11	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	3. semalt.semalt.com	147 (8.87%)	100.00%	147 (10.65%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	4. gearthblog.com	115 (6.94%)	80.00%	92 (6.67%)	81.74%	1.35	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	5. buttons-for-website.com	92 (5.55%)	100.00%	92 (6.67%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	6. forum.topic7329699.darodar.com	88 (5.31%)	0.00%	0 (0.00%)	56.82%	1.82	00:10:23	0.00%	0 (0.00%)	\$0.00 (0.00%)

HomeReportingCustomizationAdmin

mickmel@gmail.com

http://www.greenmellenmedia.com - htt...www.greenmellenmedia.com

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All Traffic

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Source/Medium

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Search Engine Optimization

Social

Campaigns

Behavior

6.66%

+ Add Segment

Explorer

SummarySite UsageGoal Set 1Ecommerce

Sessions

 VS.

Select a metric

DayWeekMonth

Sessions

Primary Dimension: Referral Path

Other

Plot Rows

Secondary dimension

Sort Type: Default

advanced

	Referral Path	Acquisition			Behavior			Conversions		
		Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Contact form (Goal 1 Conversion Rate)	Contact form (Goal 1 Completions)	Contact form (Goal 1 Value)
		435 % of Total: 6.66% (6,535)	93.33% Avg for View: 83.38% (11.93%)	406 % of Total: 7.45% (5,449)	93.79% Avg for View: 86.60% (8.31%)	1.13 Avg for View: 1.30 (-13.57%)	00:00:20 Avg for View: 00:00:52 (-62.70%)	0.00% Avg for View: 0.32% (-100.00%)	0 % of Total: 0.00% (21)	\$0.00 % of Total: 0.00% (\$0.00)
☐	1. /wiki/Louis_Zamperini	428 (98.39%)	93.46%	400 (98.52%)	93.69%	1.13	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	2. /wiki/Lou_Zamperini	6 (1.38%)	83.33%	5 (1.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	3. /wiki/Louie_Zamperini	1 (0.23%)	100.00%	1 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Show rows: 10

Go to: 1

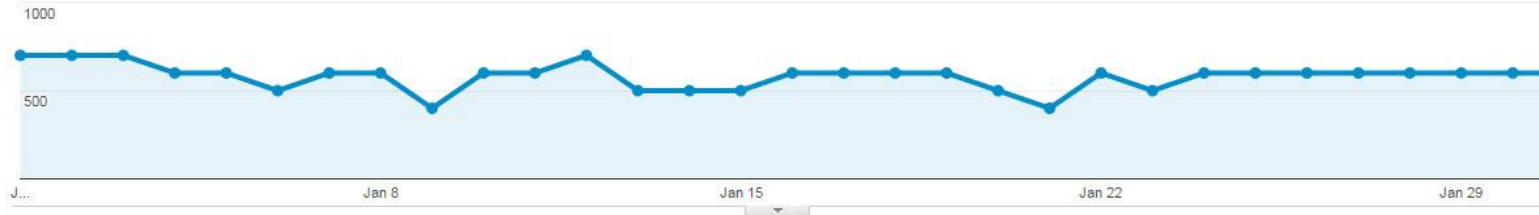
1 - 3 of 3



Explorer

Impressions ▼ VS. [Select a metric](#)

● Impressions



Primary Dimension: **Query** [Other](#) ▼

Secondary dimension ▼

[advanced](#)

Query	Impressions ?	Clicks ?	Average Position ?	CTR ?
	20,934 % of Total: 14.95% (140,000)	1,593 % of Total: 53.10% (3,000)	26 Avg for View: 86 (-71.03%)	7.61% Avg for View: 2.14% (255.12%)
1. file type	1,000 (4.78%)	0 (0.00%)	5.7	0.00%
2. analytics	600 (2.87%)	0 (0.00%)	3.2	0.00%
3. image file types	500 (2.39%)	0 (0.00%)	4.4	0.00%
4. louie zamperini timeline	500 (2.39%)	200 (12.55%)	1.0	40.00%
5. louis zamperini timeline	320 (1.53%)	200 (12.55%)	1.0	62.50%
6. digital marketing agency georgia	250 (1.19%)	0 (0.00%)	3.0	0.00%
7. facebook marketing strategies	250 (1.19%)	0 (0.00%)	37	0.00%
8. 336x280	200 (0.96%)	5 (0.31%)	8.9	2.50%
9. unbroken timeline	200 (0.96%)	150 (9.45%)	1.0	75.00%

Dashboards

Shortcuts

Intelligence Events

Real-Time

Audience

Acquisition

Overview

▸ All Traffic

▸ AdWords

▾ Search Engine Optimization

Queries

Landing Pages

Geographical Su...

▸ Social

▸ Campaigns

Behavior

Find reports & more

Day Week Month



Acquisition

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AdWords

Search Engine
Optimization

Social

Overview

Network Referrals

Data Hub Activity

Landing Pages

Trackbacks

Conversions

Plugins

Users Flow

Campaigns

All Campaigns

Paid Keywords

Organic Keywords

Cost Analysis

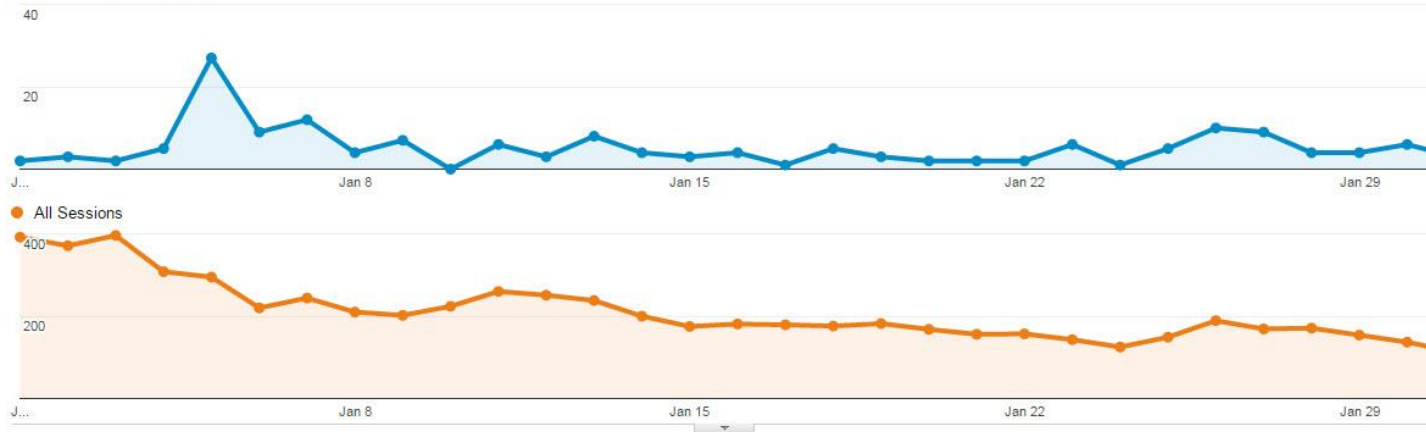


Behavior



Conversions

Sessions via Social Referral



Primary Dimension: Social Network

Secondary dimension



advanced



Social Network ?	Sessions	↓	Pageviews	Avg. Session Duration	Pages / Session
1. Facebook	76 (46.91%)		230 (64.79%)	00:02:50	3.03
2. Twitter	40 (24.69%)		56 (15.77%)	00:00:08	1.40
3. Meetup	18 (11.11%)		30 (8.45%)	00:03:03	1.67
4. Pinterest	17 (10.49%)		20 (5.63%)	00:00:02	1.18
5. LinkedIn	4 (2.47%)		5 (1.41%)	00:00:06	1.25
6. Stack Exchange	4 (2.47%)		5 (1.41%)	00:00:19	1.25
7. Quora	2 (1.23%)		2 (0.56%)	00:00:00	1.00
8. Google+	1 (0.62%)		7 (1.97%)	00:02:13	7.00

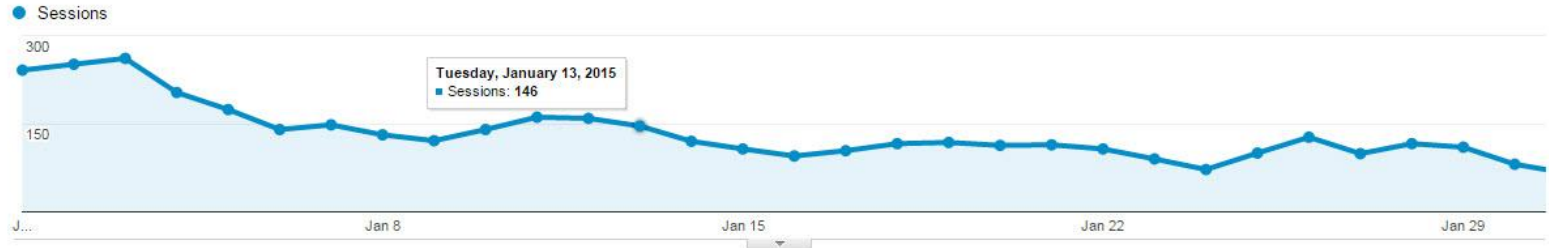
Find reports & more

Explorer

Summary Site Usage Goal Set 1 Ecommerce

Sessions VS. Select a metric

Day Week Month



Primary Dimension: **Keyword** Source Landing Page Other

Plot Rows Secondary dimension Sort Type: Default

advanced

	Keyword ?	Acquisition			Behavior			Conversions		
		Sessions ? ↓	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Contact form (Goal 1 Conversion Rate) ?	Contact form (Goal 1 Completions) ?	Contact form (Goal 1 Value) ?
		4,131 % of Total: 63.21% (6,535)	83.90% Avg for View: 83.38% (0.62%)	3,466 % of Total: 63.61% (5,449)	87.56% Avg for View: 86.60% (1.11%)	1.26 Avg for View: 1.30 (-2.99%)	00:00:47 Avg for View: 00:00:52 (-11.15%)	0.27% Avg for View: 0.32% (-17.14%)	11 % of Total: 52.38% (21)	\$0.00 % of Total: 0.00% (\$0.00)
☐	1. (not provided)	3,575 (86.54%)	84.62%	3,025 (87.28%)	87.41%	1.26	00:00:44	0.31%	11(100.00%)	\$0.00 (0.00%)
☐	2. how long was louis zamperini a pow	63 (1.53%)	77.78%	49 (1.41%)	92.06%	1.10	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	3. louie zamperini timeline	49 (1.19%)	91.84%	45 (1.30%)	89.80%	1.18	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	4. louis zamperini timeline	49 (1.19%)	75.51%	37 (1.07%)	89.80%	1.24	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)

Plot Rows

Secondary dimension

Sort Type:

Default

Advanced Filter ON

X

edit



	Keyword ?	Acquisition			Behavior			Conversions	Goal 1: Contact form
		Sessions ? ↓	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Contact form (Goal 1 Conversion Rate) ?	Contact 1 Compl
		3,663 % of Total: 56.05% (6,535)	84.85% Avg for View: 83.38% (1.76%)	3,108 % of Total: 57.04% (5,449)	87.36% Avg for View: 86.60% (0.88%)	1.27 Avg for View: 1.30 (-2.49%)	00:00:43 Avg for View: 00:00:52 (-18.19%)	0.30% Avg for View: 0.32% (-6.55%)	% of T
☐	1. (not provided)	3,575 (97.60%)	84.62%	3,025 (97.33%)	87.41%	1.26	00:00:44	0.31%	
☐	2. wordpress envira gallery seo by yoast no images appear in this page	3 (0.08%)	33.33%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	
☐	3. fun package design	2 (0.05%)	50.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	
☐	4. nice name for facebook	2 (0.05%)	100.00%	2 (0.06%)	100.00%	1.00	00:00:00	0.00%	
☐	5. pain clinic advertisements	2 (0.05%)	50.00%	1 (0.03%)	50.00%	2.00	00:00:35	0.00%	
☐	6. selling house on facebook	2 (0.05%)	100.00%	2 (0.06%)	100.00%	1.00	00:00:00	0.00%	
☐	7. web design marietta	2 (0.05%)	50.00%	1 (0.03%)	50.00%	2.00	00:02:42	0.00%	
☐	8. "sprout organic foods" packaging design	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	
☐	9. asana v nozbe	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	
☐	10. breakdown of lcd screen	1 (0.03%)	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	

Find reports & more

Pages

Jan 1, 2015 - Jan 31, 2015

Email Export Add to Dashboard Shortcut

All Sessions
100.00%

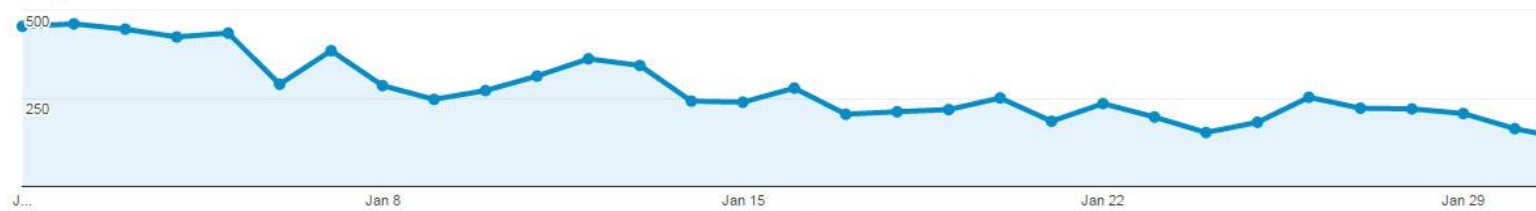
+ Add Segment

Explorer **Navigation Summary** In-Page

Pageviews VS. Select a metric

Day Week Month

Pageviews



Primary Dimension: **Page** Page Title Other

Plot Rows Secondary dimension Sort Type: Default

	Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
		8,517 % of Total: 100.00% (8,517)	7,531 % of Total: 100.00% (7,531)	00:02:53 Avg for View: 00:02:53 (0.00%)	6,534 % of Total: 100.00% (6,534)	86.60% Avg for View: 86.60% (0.00%)	76.72% Avg for View: 76.72% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
☐	1. /a-timeline-of-louis-zamperinis-journey/	4,357 (51.16%)	3,961 (52.60%)	00:06:14	3,957 (60.56%)	91.56%	90.59%	\$0.00 (0.00%)
☐	2. /	1,196 (14.04%)	975 (12.95%)	00:03:16	915 (14.00%)	67.25%	60.95%	\$0.00 (0.00%)
☐	3. /about/our-team/	132 (1.55%)	102 (1.35%)	00:01:08	8 (0.12%)	50.00%	37.88%	\$0.00 (0.00%)
☐	4. /cheat-sheet-ello/	128 (1.50%)	124 (1.65%)	00:10:20	123 (1.88%)	92.68%	92.97%	\$0.00 (0.00%)

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- Real-Time
- Audience
- Acquisition
- Behavior
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 - Site Content
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 - Site Speed
 - Site Search
 - Events

- Dashboards
- Shortcuts
- Intelligence Events
- Real-Time
- Audience

Acquisition

Behavior

Overview

Behavior Flow

Site Content

All Pages

Content Drilldown

Landing Pages

Exit Pages

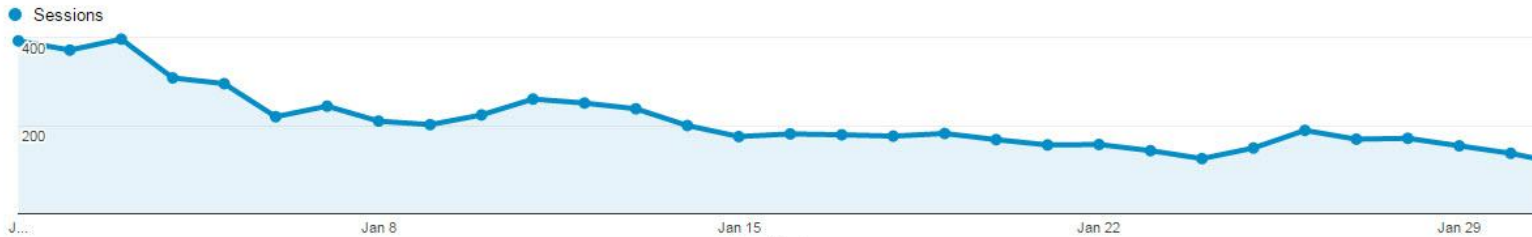
Site Speed

Site Search

Events

Sessions VS. Select a metric

Day Week Month



Primary Dimension: Landing Page Other

Plot Rows Secondary dimension Sort Type: Default

advanced

	Landing Page ?	Acquisition			Behavior			Conversions Goal 1: Contact form		
		Sessions ? ↓	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Contact form (Goal 1 Conversion Rate) ?	Contact form (Goal 1 Completions) ?	Contact form (Goal 1 Value) ?
		6,535 % of Total: 100.00% (6,535)	83.40% Avg for View: 83.38% (0.02%)	5,450 % of Total: 100.02% (5,449)	86.60% Avg for View: 86.60% (0.00%)	1.30 Avg for View: 1.30 (0.00%)	00:00:52 Avg for View: 00:00:52 (0.00%)	0.32% Avg for View: 0.32% (0.00%)	21 % of Total: 100.00% (21)	\$0.00 % of Total: 0.00% (\$0.00)
☐	1. /a-timeline-of-louis-zamperinis-joumey/	3,957 (60.55%)	85.65%	3,389 (62.18%)	91.56%	1.12	00:00:39	0.03%	1 (4.76%)	\$0.00 (0.00%)
☐	2. /	915 (14.00%)	68.31%	625 (11.47%)	67.32%	2.02	00:02:24	1.20%	11 (52.38%)	\$0.00 (0.00%)
☐	3. /cheat-sheet-ello/	123 (1.88%)	52.85%	65 (1.19%)	92.68%	1.08	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	4. /free-facebook-page-template-3-big-changes-need-make/	77 (1.18%)	100.00%	77 (1.41%)	93.51%	1.13	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	5. /how-i-sold-my-house-on-facebook/	64 (0.98%)	98.44%	63 (1.16%)	89.06%	1.17	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	6. /why-we-switched-to-asana-for-task-management/	64 (0.98%)	87.50%	56 (1.03%)	90.62%	1.11	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)

Find reports & more

Audience Overview

Dec 1, 2014 - Dec 31, 2014

Email Export Add to Dashboard Shortcut

All Sessions
100.00%

+ Add Segment

Overview

Sessions VS. Select a metric

Hourly Day Week Month

Sessions



Show: All | Starred

+ Create new annotation

★ Dec 25, 2014 Unbroken movie released edit mickmel@gmail.com

Sessions

6,039

Users

5,297

Pageviews

7,705

Pages / Session

1.28

Avg. Session Duration

00:00:53

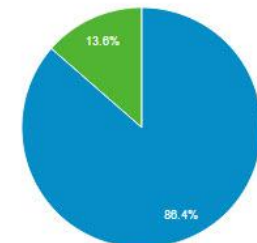
Bounce Rate

87.51%

% New Sessions

86.39%

New Visitor Returning Visitor



Demographics

Language

Sessions % Sessions

Visits

● Sessions



Location

Region	Sessions	Sessions
Georgia	372	372
California	212	212
(not set)	136	136
Texas	128	128
New York	122	122

Organic Search Traffic

1,703

% of Total: 56.41% (3,019)



All Traffic

3,019

% of Total: 100.00% (3,019)



Referral Traffic

831

% of Total: 27.53% (3,019)



Visitors from Social

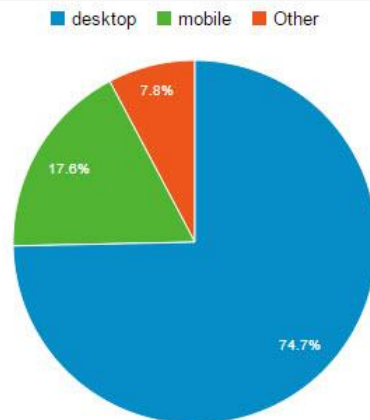
122

% of Total: 4.04% (3,019)



Popular Pages

Mobile



Search Engine Traffic

Source	Sessions	% New Sessions
google	1,636	83.25%

Demographics and User Interests

Demographics: Overview

Jan 1, 2015 - Jan 31, 2015

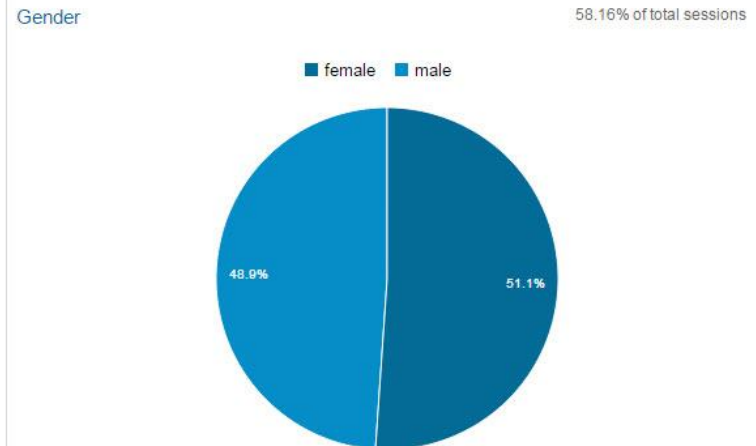
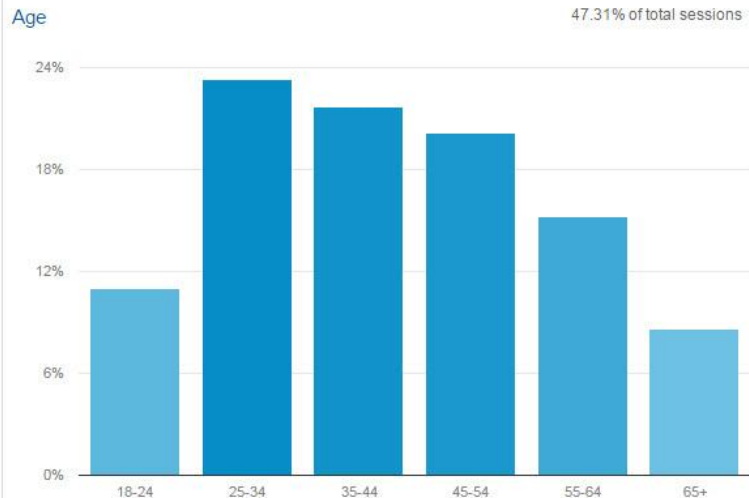
Some data in this report may have been removed when a threshold was applied. [Learn more](#)

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[Add to Dashboard](#)
[Shortcut](#)

All Sessions
100.00%

+ Add Segment

Key Metric: Sessions



This report was generated on 2/9/15 at 3:31:17 PM - [Refresh Report](#)

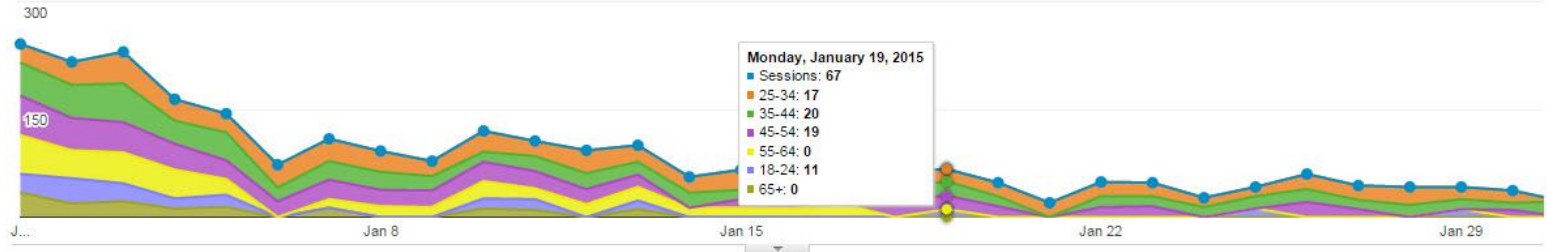
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 - Benchmarking
 - Users Flow

Explorer

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[Ecommerce](#)

Sessions VS. [Select a metric](#)
[Day](#)
[Week](#)
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Sessions 25-34 35-44 45-54 55-64 18-24 65+



Primary Dimension: Age

Plot Rows

Secondary dimension

Sort Type:

Default

advanced

	Age ?	Acquisition			Behavior			Conversions		
		Sessions ?	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Contact form (Goal 1 Conversion Rate) ?	Contact form (Goal 1 Completions) ?	Contact form (Goal 1 Value) ?
		3,092 % of Total: 47.31% (6,535)	84.77% Avg for View: 83.38% (1.66%)	2,621 % of Total: 48.10% (5,449)	85.83% Avg for View: 86.60% (-0.88%)	1.38 Avg for View: 1.30 (5.59%)	00:00:45 Avg for View: 00:00:52 (-14.08%)	0.39% Avg for View: 0.32% (20.77%)	12 % of Total: 57.14% (21)	\$0.00 % of Total: 0.00% (\$0.00)
☒	1. 25-34	721 (23.32%)	88.21%	636 (24.27%)	83.08%	1.47	00:00:42	0.69%	5 (41.67%)	\$0.00 (0.00%)
☒	2. 35-44	670 (21.67%)	80.60%	540 (20.60%)	82.54%	1.44	00:00:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
☒	3. 45-54	623 (20.15%)	83.31%	519 (19.80%)	83.95%	1.52	00:00:57	0.48%	3 (25.00%)	\$0.00 (0.00%)
☒	4. 55-64	471 (15.23%)	84.08%	396 (15.11%)	90.23%	1.22	00:00:33	0.21%	1 (8.33%)	\$0.00 (0.00%)
☒	5. 18-24	340 (11.00%)	85.29%	290 (11.00%)	90.29%	1.18	00:00:23	0.88%	3 (75.00%)	\$0.00 (0.00%)

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1

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Site Usage

Goal Set 1

Ecommerce

Sessions

 vs.

Select a metric

Day

Week

Month

Sessions

female

male

400

200

Jan 8

Jan 15

Jan 22

Jan 29

Primary Dimension: Gender

Plot Rows

Secondary dimension

Sort Type: Default

advanced

	Gender	Acquisition			Behavior			Conversions		
		Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Contact form (Goal 1 Conversion Rate)	Contact form (Goal 1 Completions)	Contact form (Goal 1 Value)
		3,801 % of Total: 58.16% (6,535)	82.50% Avg for View: 83.38% (-1.05%)	3,136 % of Total: 57.55% (5,449)	86.21% Avg for View: 86.60% (-0.44%)	1.34 Avg for View: 1.30 (2.75%)	00:00:49 Avg for View: 00:00:52 (-7.30%)	0.37% Avg for View: 0.32% (14.62%)	14 % of Total: 66.67% (21)	\$0.00 % of Total: 0.00% (\$0.00)
☒	1. female	1,942 (51.09%)	80.84%	1,570 (50.06%)	86.25%	1.34	00:00:52	0.46%	9 (64.29%)	\$0.00 (0.00%)
☒	2. male	1,859 (48.91%)	84.24%	1,566 (49.94%)	86.18%	1.34	00:00:45	0.27%	5 (35.71%)	\$0.00 (0.00%)

Show rows: 10

Go to: 1

1 - 2 of 2

This report was generated on 2/9/15 at 3:33:12 PM - Refresh Report

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[Mobile](#)
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Affinity Category (reach)

60.35% of total sessions

5.59%		Movie Lovers
5.58%		Technophiles
4.36%		TV Lovers
4.19%		News Junkies & Avid Readers/Entertainment & Celebrity News Junkies
3.72%		Shoppers/Shopaholics
3.48%		Cooking Enthusiasts/Aspiring Chefs
3.44%		Shutterbugs
3.35%		Home Decor Enthusiasts
3.25%		News Junkies & Avid Readers
3.18%		Travel Buffs

Other Category

59.37% of total sessions

3.44%		News/Weather
3.19%		Arts & Entertainment/Celebrities & Entertainment News
2.42%		Arts & Entertainment/TV & Video/Online Video
2.41%		Food & Drink/Cooking & Recipes
2.35%		Sports/Team Sports/American Football
2.21%		Reference/General Reference/Dictionaries & Encyclopedias
1.45%		News/Sports News
1.41%		Arts & Entertainment/Movies
1.19%		Internet & Telecom/Mobile & Wireless/Mobile Phones/Smart Phones
1.10%		Arts & Entertainment/Humor

In-Market Segment

48.20% of total sessions

4.47%		Employment
3.79%		Real Estate/Residential Properties
3.27%		Apparel & Accessories
3.21%		Travel/Hotels & Accommodations
2.97%		Real Estate/Residential Properties/Residential Properties (For Sale)
2.71%		Financial Services/Investment Services
2.39%		Real Estate/Residential Properties/Residential Properties (For Sale)/Houses (For Sale)/Preowned Houses (For Sale)
2.32%		Travel/Air Travel
2.19%		Gifts & Occasions
2.18%		Home & Garden/Home Decor

Tracking Goals

Jan 1, 2015 - Jan 31, 2015

Reverse Goal Path

[Customize](#)
[Email](#)
[Export](#)
[Add to Dashboard](#)
[Shortcut](#)

 All Sessions
100.00%

+ Add Segment

Goal Option:

All Goals

Explorer

Sort Type: Default

 advanced

Goal Completion Location ?	Goal Previous Step - 1 ?	Goal Previous Step - 2 ?	Goal Previous Step - 3 ?	Goal Completions
1. /thank/	/contact-us/	/	(entrance)	6 (28.57%)
2. /thank/	/contact-us/	(entrance)	(not set)	3 (14.29%)
3. /thank/	/contact-us/	/services/website-design/	(entrance)	2 (9.52%)
4. /thank/	/a-timeline-of-louis-zamperinis-journey/	(entrance)	(not set)	1 (4.76%)
5. /thank/	/contact-us/	/about/	/why-do-i-need-to-worry-about-wordpress-updates/	1 (4.76%)
6. /thank/	/contact-us/	/content-marketing-workshop/	(entrance)	1 (4.76%)
7. /thank/	/contact-us/	/seo-bootcamp-training-on-may-2/	(entrance)	1 (4.76%)
8. /thank/	/contact-us/	/services/	/	1 (4.76%)
9. /thank/	/contact-us/	/services/	/contact-us/	1 (4.76%)
10. /thank/	/how-to-make-your-gmail-much-more-secure/	(entrance)	(not set)	1 (4.76%)

Show rows: 10 Go to: 1 1 - 10 of 13

Administration > View Goals

Green Mellen Media / <http://www.greenmellenmedia.com> / www.greenmellenmedia.com



VIEW

www.greenmellenmedia.c... ▾

 View Settings

 User Management

 **Goals**

 Content Grouping

 Filters

 Channel Settings

 Ecommerce Settings

PERSONAL TOOLS & ASSETS

 Segments

 Annotations

 Attribution Models

 Custom Channel Groupings

 Private Channel Groupings **BETA**

+ NEW GOAL

Import from Gallery

 Search

☐	Goal ↓	Id	Past 7 day conversions	Recording
☐	Contact form	Goal ID 1 / Goal Set 1	5	ON

19 goals left

Administration > View Goals > New Goal

Green Mellen Media / http://www.greenmellenmedia.com / www.greenmellenmedia.com

VIEW

www.greenmellenmedia.c...

View Settings

User Management

Goals

Content Grouping

Filters

Channel Settings

Ecommerce Settings

PERSONAL TOOLS & ASSETS

Segments

Annotations

Attribution Models

Custom Channel Groupings

Private Channel Groupings
BETA

1 Goal description

Name

Test

Goal slot ID

Goal ID 2 / Goal Set 1

Type

- ☒ Destination ex: thanks.html
- ☐ Duration ex: 5 minutes or more
- ☐ Pages/Screens per session ex: 3 pages
- ☐ Event ex: played a video

Next step

Cancel

2 Goal details

Administration > View Goals > New Goal

Green Mellen Media / http://www.greenmellenmedia.com / www.greenmellenmedia.com

VIEW

www.greenmellenmedia.c...

View Settings

User Management

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Content Grouping

Filters

Channel Settings

Ecommerce Settings

PERSONAL TOOLS & ASSETS

Segments

Annotations

Attribution Models

Custom Channel Groupings

Private Channel Groupings
BETA

1 Goal description Edit

Name: *Test*
Goal type: *Destination*

2 Goal details

Destination

Equals to ☐ Case sensitive

For example, use *My Screen* for an app and */thankyou.html* instead of *www.example.com/thankyou.html* for a web page

Value OPTIONAL

☒ Off ☐ Assign a monetary value to the conversion.

Funnel OPTIONAL

☒ Off ☐
Specify a path you expect traffic to take towards the destination. Use it to analyze the entrance and exit points that impact your Goal.

Verify this Goal See how often this Goal would have converted based on your data from the past 7 days.

Create Goal

Cancel

Dashboard

Jetpack

Posts

Media

Links

Pages

All Pages

Add New

Comments

Scrollboxes

Feedback

Genesis

Appearance

Plugins

Users

Tools

Settings

SEO

Soliloquy

Wordfence

Edit Flow

Collapse menu

Custom Post Class

WordPress SEO by Yoast

General

Page Analysis

Advanced

Social

Meta Robots Index:

noindex

Meta Robots Follow

☒ Follow

☐ Nofollow

Meta Robots Advanced:

Site-wide default: None

None

NO ODP

NO YDIR

No Image Index

No Archive

No Snippet

Advanced meta robots settings for this page.

Include in Sitemap:

Auto detect

Should this page be in the XML Sitemap at all times, regardless of Robots Meta settings?

Sitemap Priority:

Automatic prioritization

The priority given to this page in the XML sitemap.

Canonical URL:

The canonical URL that this page should point to, leave empty to default to permalink. [Cross domain canonical](#) supported too.

301 Redirect:

Administration

Green Mellen Media / http://www.greenmellenmedia.com

PROPERTY

http://www.greenmellenm...

Property Settings

User Management

.js Tracking Info

Tracking Code

User-ID

Session Settings

Organic Search Sources

Referral Exclusion List

Search Term Exclusion List

PRODUCT LINKING

AdWords Linking

AdSense Linking

All Products

Remarketing

Custom Definitions

These settings only work with the analytics.js version of the tracking code. If you're using the ga.js version, configure these settings in your code. If you're transitioning to analytics.js from ga.js, customize these settings to match your previous configuration for data continuity.

Referral Exclusion List

Exclude these domains from your referral traffic. Users arriving at your site via any of these domains will not be counted as referral traffic in your reports.

+ ADD REFERRAL EXCLUSION		Search
Domain Name		
wufoo.com		remove

Administration > View Goals

Green Mellen Media / <http://www.greenmellenmedia.com> / www.greenmellenmedia.com



VIEW

[www.greenmellenmedia.c...](#)

 View Settings

 User Management

 **Goals**

 Content Grouping

 Filters

 Channel Settings

 Ecommerce Settings

PERSONAL TOOLS & ASSETS

 Segments

 Annotations

 Attribution Models

 Custom Channel Groupings

 Private Channel Groupings

BETA

+ NEW GOAL

Import from Gallery

Search

☐	Goal	Id	Past 7 day conversions	Recording
☐	Contact form	Goal ID 1 / Goal Set 1	5	ON

19 goals left